

Dear Sirs and Madames -

Please do not allow the corporate conglomerates who control local radio stations to quash the the efforts of innovative companies like XM and Sirium satellite radio.

Contrary to their whining and poorly argued cries of the demise of local radio, satellite radio and its local content efforts are good for the broadcasting public. How you ask? For one, just as cable television has increased viewer choice and forced the broadcast networks to improve the quality of their content to retain viewers, local conten on satellite will do the same. Furthermore, satelillte radio is a subscriber service and commercial free, and there will always be local businesses looking for radio exposure to drive the revenue of local stations.

Don't be bullied by these oligopolists and their inferior products. Don't let them stifle competition, and harm the consumer, the US citizen, the real OWNER of the radio spectrum. Let us vote with our feet and our pocketbooks and force them to produce a product we want at a fair price.

Thank you for your attention in this matter.

Jaime Punishill